



V Semester B.Voc. (IT) Degree Examination, Nov./Dec. 2018  
(CBCS)

(Fresh – 2018-19 and Onwards)

Paper – 502 : E-COMMERCE

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answer all Sections.

SECTION – A

(10×2=20)

Answer any 10 questions :

1. What is e-commerce ?
2. Name any four examples of B2B.
3. What is Firewall ?
4. Define Encryption.
5. Define Mobile Marketing.
6. What is 4G Technology ?
7. What is E-banking ?
8. What do you mean by SET protocol ?
9. Define Mobile Portals.
10. What is a computer virus ?
11. What is cyber crime ?
12. Define NTT Docomo's 1.

SECTION – B

Answer any 5 questions :

(5×10=50)

13. a) Explain the salient features of E-commerce. 5
- b) List the advantages of E-commerce. Also mention its disadvantages (if any). 5

P.T.O.



14. a) Discuss the features of any C2C E-commerce system. 5  
b) Explain E-commerce business models. 5
15. a) Explain the security measures to be considered for any B2B E-commerce system. 5  
b) What are the applications of EDS ? Mention their advantages and disadvantages. 5
16. a) Explain the key elements of cyber terrorism. 5  
b) What is the difference between a virus and a worm ? 5
17. a) Explain the various types of mobile commerce services. 5  
b) Briefly outline M-commerce business models. 5
18. a) Explain the infrastructure required for M-commerce. 5  
b) Explain the role of mobile advertising in building a brand. 5
19. a) What is wireless business ? Explain its benefits and limitations. 5  
b) Discuss different types of electronic banking. 5
20. a) Explain the advantages and disadvantages of E-payment. 5  
b) Explain electronic fund transfer. 5